



# 2024 Conference Exhibitor Event Information

## General Information

**Location:** [Newport Marriott Hotel & Spa](#) 25 America's Cup Avenue, Newport, RI 02840

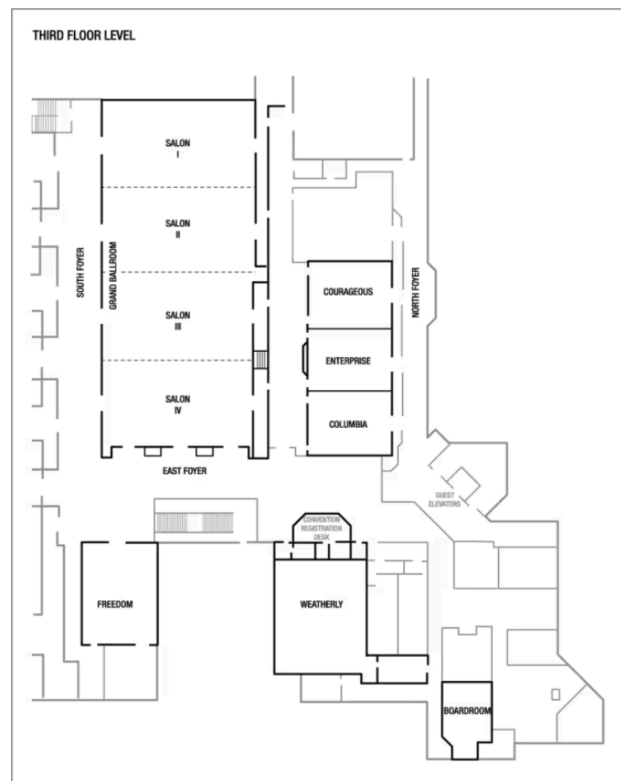
### Parking Options

- Hotel Parking \$30/ day
- [Newport Gateway Center Parking Lot](#) - Discounted Rate (directly next to the Marriott)

**Conference Location:** Level 3, Salons 3 & 4

### Exhibitor Table Location

- **Platinum:** Level 3 East Foyer (directly outside the conference room doors)
- **Gold and Silver:** Level 2 -Atrium (8829 square feet)



### Exhibitor Meals

- Sunday - Meals are not provided.
- Monday - Breakfast and Lunch are provided for all exhibitors

**Marriott Event Planner:** Abi Sheehan [abi.sheehan@marriott.com](mailto:abi.sheehan@marriott.com)



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## Equipment Provided

- One skirted 6' X 30" table
- Power
  - Must be purchased in advance through the sponsor registration website. It can be purchased independent of the initial registration.
  - Cost: \$30
  - The Marriott will provide support for electrical needs to all exhibitors who have requested and paid for it.

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## Shipping

Please ship all materials to:

Exhibitor Name

Box \_\_\_\_\_ of \_\_\_\_\_

New England Chapter of the National Association of Neonatal Nurses Annual Conference

Newport Marriott Hotel

25 America's Cup Ave.

Newport, RI 0284

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## IMPORTANT: Engagement Opportunity

NEANN purchases an [event engagement tool called Goosechase](#) to encourage attendees to visit your table, gamify your interactions, and have a bit of fun. This is an app-based E-Scavenger Hunt that attendees download at the start of the conference. It provides numerous challenges, missions, or activities for attendees to complete and then scores each activity upon completion.

Historically, our vendors have really enjoyed coming up with creative activities to complete at their table!

Examples include:

- Take a picture toasting with "abc" formula
- Take a selfie with the use of "abc" bedside camera
- A quiz related to the product such as:
  - "Provide the name of the product that provides support for safe skin to skin care"
  - "Which incubator measures internal sound?"
- Take a selfie with the vendor who sells "abc" product

The winner of the scavenger hunt will receive a great prize at the end of the conference!

**Please identify a Scavenger Hunt activity that registrants can complete at your table.** Please make sure that you can manage the activity with the number of people you have overseeing your table. You may want to discuss this with your team and/or search for a creative idea on the internet. **Send this activity to [info@neann.org](mailto:info@neann.org) no later than March 10th.** We require time to build the hunt!

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## Raffle Donations

Looking to donate a raffle prize? We use an electronic raffle wheel to give away raffle prizes throughout the day. We will acknowledge our appreciation to your company during the raffle give-away. Thanks for considering!

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## Remembrance Candle Lighting

In honor of any baby who has touched our lives, we will “light” battery powered candles to be kept lit throughout the event. If you would like to add a ribbon with a special baby’s name, in remembrance, the ribbons will be available to purchase.

All funds raised will be donated to the nonprofit organization, [“Now I Lay Me Down To Sleep”](#). This group provides volunteer photographers to capture precious memories for grieving families. These amazing photographers experience the most sensitive moments with these families, and their photos capture the only moments that they have with their child/ family - all on a volunteer basis. Please consider joining this year’s outreach initiative.

## Exhibitor Schedule

<p><b>SUNDAY</b> <b>March 24th</b> <b>10am-11am</b></p>	<p><b>Platinum &amp; Gold Sponsor Set Up</b></p> <ul style="list-style-type: none"> <li>● Check in at Registration Desk</li> <li>● Support Personnel: Courtney (NEANN Secretary) 203-505-8077</li> </ul>
<p><b>Sunday</b> <b>March 24th</b></p> <p><b>Vendor Hall</b> <b>Open from</b> <b>11am-6:30pm</b></p>	<p>Vendor Hall will be open as conference registrants check into the conference, and come in and out of various pre-conference sessions.</p> <ul style="list-style-type: none"> <li>● <b>11am-12:30pm</b> Leadership Collaborative, Salon 3</li> <li>● <b>12:30-1pm</b> No activities, Vendor Hall visits will be encouraged</li> <li>● <b>1-2:30 pm</b> Transport Collaborative, Salon 3</li> <li>● <b>2:30-3:15pm</b> No activities, Vendor Hall visits will be encouraged</li> <li>● <b>3:15-4pm</b> Remembrance Walk</li> <li>● <b>4-5pm</b> Speed Networking Session in Vendor Hall. There will be 1 question during this event which will specifically include interaction with exhibitors.</li> <li>● <b>5-6:15pm</b> Poster Session &amp; Social Hour, Salon 2</li> <li>● <b>6:30pm</b> - Vendor Hall Closes to Public</li> <li>● <b>6:30-9:30pm</b> Conference Opening Session</li> </ul>
<p><b>MONDAY</b> <b>March 25th</b> <b>6-7am</b></p>	<p><b>Silver Sponsor Set Up</b></p> <ul style="list-style-type: none"> <li>● Check in at Registration Desk</li> <li>● Support Personnel: Courtney (NEANN Secretary) 203-505-8077</li> </ul>
<p><b>Monday</b> <b>March 25th</b></p> <p><b>Vendor Hall</b> <b>Open from</b> <b>7am-4pm</b></p>	<ul style="list-style-type: none"> <li>● <b>7-8am</b> Registration and Breakfast in the Vendor Hall Atrium</li> <li>● <b>8-10:15am</b> Conference in Session</li> <li>● <b>10:15-11am</b> Self-Care Break and Engagement in the Vendor Hall Atrium</li> <li>● <b>11am -12:45pm</b> Conference in Session</li> <li>● <b>12:45-2:15 pm</b> Lunch and Engagement in Vendor Hall Atrium</li> <li>● <b>2:15-3:45pm</b> Conference in Session</li> <li>● <b>3:45-4pm</b> Self Care Break</li> <li>● <b>4-5pm</b> Closing Session</li> </ul> <p>Vendor Hall closes at 4pm.</p>



# 2024 Conference Exhibitor Event Information

## Social Media Cross-Posting

### Help us to help you!

Please consider sharing your support for our upcoming conference and invite your social network to attend. Use one of the exhibitor graphics below, based on your level of sponsorship to align with our conference branding.

An example of the language you might use is also listed below. Please make certain that the conference link is listed and that the conference hashtags are included so we may boost your posts by engaging with them.

*Fill In Your Company Name* is proud to provide support for the **annual conference of the New England Chapter of the National Association of Neonatal Nurses!** With an amazing speaker lineup, the premier NICU conference in the region is being held in beautiful Newport, RI on March 24th-25th. Come see us in Vendor Hall!

<https://www.neann.org/2024-neann-annual-conference/>

#neannconf2024 #neanninnewport #NICU #NICUNurses #neonatal #NNP #NICULEaders #makeanimpactthatmatters





# 2024 Conference Exhibitor Event Information

SILVER LEVEL INDUSTRY PARTNER

*Come see us in Newport!*

**NEANN**  
ANNUAL CONFERENCE **2024**

 National  
Association of  
Neonatal  
Nurses  
New England Chapter

This banner features a scenic background of a stone lighthouse on a rocky shore overlooking the ocean at sunset. The text is overlaid in white and blue. The logo is in the top right corner.

Proud to be an INDUSTRY PARTNER

*Come see us in Newport!*

**NEANN**  
ANNUAL CONFERENCE **2024**

 National  
Association of  
Neonatal  
Nurses  
New England Chapter

This banner features the same scenic background as the top banner. The text is overlaid in white and blue. The logo is in the top right corner.